

Red Deer Patent Lawyers

Red Deer Patent Lawyers - Our company leads the way in intellectual property law. We have an Intellectual Property (IP) Group with a wide range of technological expertise specializing in the protection, use, exploitation and development of intellectual property and information technology.

Our experts are experienced at trade-mark applications and registrations and patent applications. Our members have helped with a lot of industrial design registrations and applications.

Various legal and scientific backgrounds are necessary to be able to offer helpful legal recommendation regarding complex and specialized IP-related issues. Our experts have studied the sciences at advanced levels. Some have engineering degrees while others have graduate degrees in the areas of physics, biotechnology, chemistry, electrical engineering, electronics and engineering physics. Amongst our group are members with doctoral degrees in nutrition and metabolism, applied chemistry, analytical chemistry, plant biogenetics, genetics, telecommunications, and oncology. Advanced scientific backgrounds together with considerable experience at the bench equip our scientific professionals with extraordinary expertise and skills.

The Industry

Nowadays, intangible property is the most valuable asset of numerous research organizations and businesses. Obtaining effective and cost-effective protection and control of intellectual property is vital in a knowledge-driven economy. Cultural industries, technology and telecommunications are essential to the nation's economic growth and health. In order to ensure continued economic success, businesses must have a well-developed intellectual property strategy.

Gaining access to the rights of others through licensing-in or cross-licensing as their is a trend to protect the outcome of research before public dissemination grows. Thus, flexibility in an intellectual property position could serve the dual purpose of providing an asset and securing a niche so as to create opportunities for additional revenue flow through licensing. A research-oriented or start-up organization could attain substantial advantages by combining intellectual property assets through cross-licensing with those of a big worldwide company.

Protecting Intangible Assets

In today's competitive conditions, a lot of companies have intangible assets like for example their goodwill, brands and trade secrets, which are part of their commercial success. Therefore, protecting intangible assets, that may consist of a significant part of their value, is an important approach to business.

Inter-disciplinary Approach

Our inter-disciplinary approach allows us to provide different services. We are well positioned to offer knowledgeable and up-to-date advice both to companies in the field of technology and to those affected only incidentally by new technological developments.

We work closely along with experts within the areas of human resources, banking, capital markets; tax, employment law, litigation; and mergers and acquisitions. Our regular participation in client specific teams guarantees that our clients have the scientific and legal support considered necessary for complicated intellectual property protection and management problems, as well as commercial transactions, including the establishment of strategic alliances, outsourcing agreements, and initial public offerings in telecommunications, biotechnology, as well as other technology sectors.

Client Focus

The input that you could offer us will be appreciated and recognized based on your skill in your area of value and business. Your confidence in your own business strategy helps us to formulate timely and cost effective intellectual property risk assessment and advice.

To be able to enhance our working relationship, we hold regular visits with you within your offices. We could discuss based on your international marketing plan, the strategic development of global and national intellectual property portfolios. This provides a strong working relations as well as a chance to maintain and build a good understanding of your company.

There is considerable importance in keeping up to date with regards to expertise and knowledge in the rapidly changing field of intellectual property. Our group's continuing education program includes participation and attendance at international conferences, and with national, international and local organizations working in various areas of intellectual property and information technology. We maintain an extensive worldwide network of foreign connections to assist our clients who require intellectual property protection outside our national borders.

Your Benefit

We have the strong technical leadership and expertise as well as modern systems to ensure the most timely and efficient services to our clients. Our centralized database streamlines all our practice management, file management, and accounting functions. This complex system enables the effective and efficient management of your intellectual property portfolio internationally and the generation of customized reports to help you in the management of your company. We continually update and improve our system using highly trained technical employees working under the direct supervision of our advanced experts. An extensive training program combined with a sophisticated internal computer network enables us to manage and monitor your portfolio with short turnaround times. We consistently achieve a high level of reliability through our sophisticated techniques of quality control and client-driven service.