

## Trademark Lawyer Red Deer

Trademark Lawyer Red Deer - Your company's visible identity is established with a trade-mark. A trade-mark helps distinguish your firm's products and services from the services and products of your competitors. The reputation of your business is maintained and built on its foundation, its brand. Our firm knows that a firm's trade-mark is among its most-valuable assets. From advertising to product development to package design, a substantial amount of resources are utilized in protecting and developing a company's brand.

Our office offers all assistance connected to trade-marks. We file and prosecute trade-mark applications and we are able to conduct trade-mark searches to make certain that the trade-mark is available for registration and use. And we actively implement trade-mark rights versus infringement. Our company can also assist with international trade-mark applications via our established global network of trade-mark agents.

We provide trade-mark validity and infringement opinions, and trade-mark registrability searches and availability searches. We provide trade-mark registrations, comprising the preparation and prosecution of trade-mark applications. We even oversee international trade-mark applications.

A trade-mark opposition includes the cancellation proceedings of registrations, for non-use or different reasons and opposing the registration of confusing trade-marks by other entities. When infringement leads to litigation, our trade-mark litigators will represent our clients during domain name and infringement disputes.